

# 18<sup>th</sup> Annual Bay Area Diwali

Saturday, October 16, 2021  
11 AM to 6 PM



This FREE event brings over 10,000 people to our beautiful Memorial Park (Stevens Creek Blvd/Mary Ave) in Cupertino, CA. This event is a showcase of multicultural music, dance, fun kids' zone, workshops, arts and crafts, and delicious food. The purpose of the festival is to bring the community together and celebrate multicultural understanding that promotes economic prosperity.

## Sponsorship Levels

### Presenting Sponsor – \$10,000

- 20ft x 20ft Booth or Area
- Presentation of official greeting at the **Grand Opening**
- Company Banners (Up to Four) displayed at locations around venue
- Periodic Sponsor announcements from Festival Stage
- Company name listed as **“Presenting Sponsor”** in all media and advertising materials
- Multiple shout outs on Social Media
- One full page (8.5”x11”) color ad in official event program
- Preferred parking spaces (up to 10)

### Premier Sponsor – \$5,000

- 20ft x 10ft Booth or Area
- Company banners (2) displayed at locations throughout venue
- Periodic Sponsor announcements from Festival Stage
- Company name listed as **“Premier Sponsor”** in all media and advertising materials
- Multiple shout outs on Social Media
- One full page (8.5”x11”) color ad in official event program
- Preferred parking spaces (up to 5)

### Gold Sponsor – \$2,500

- Company logo on festival promotion literature
- Company banner posted in **Audience Pavilion**
- Company name listed in all media releases
- One 10ft x 10ft enclosed booth (includes one table & two chairs)
- One full page (8.5”x11”) color ad in official festival program
- Preferred parking spaces (2 total)

### Silver Sponsor – \$2,000

- Company banner posted in the **Audience Pavilion**
- Company name listed in all media releases
- One 10ft x 10ft enclosed booth (includes one table & two chairs)
- One full page (8.5”x 11”) color ad in official festival program
- Preferred Parking spaces (2 total)

### Bronze Sponsor – \$1,500

- One 10ft x 10ft enclosed booth (includes one table and two chairs)
- Company listed in all media promotions
- One full page (8.5”x11”) color ad in official festival program
- Preferred Parking space (1 total)

### Diya Sponsor – \$750

- One full page (8.5”x11”) color ad in official festival program

### Community Leader – \$500

- One 1/2-page color ad in official festival program

### Festival Friend – \$300

- One 1/4-page color ad in official festival program

### Souvenir Friend – \$150

- Business Card in the official festival program

To be a sponsor email us at:  
[marketing@cupertino-chamber.org](mailto:marketing@cupertino-chamber.org)

Contact Us!

408 252-7054

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[www.cupertino-chamber.org](http://www.cupertino-chamber.org)