

Cupertino Business Support & Outreach

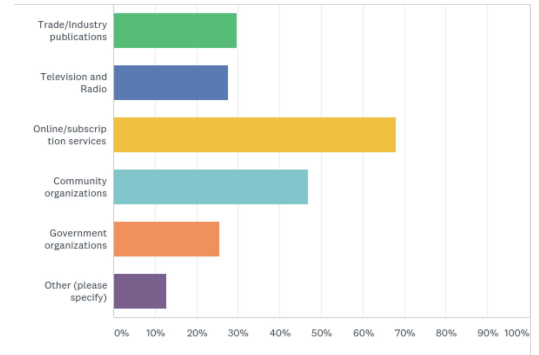
Cupertino's continuous success depends on a thriving & vibrant
business community

Objectives

- Outreach
- Support
- Benefits

Outreach


- New member orientation
- In person business visits and calls to members
- Quarterly member surveys
- Promoted semi-monthly live-stream events



Support

- Multiple events yearly
- Workshops on various topics
- Ribbon cutting / Grand opening
- Consulting and facilitating
- Use of conference room



 CUPERTINO
CHAMBER OF COMMERCE

*June Ribbon
Cuttings*

BISHOPS
CUTS / COLOR

BISHOPS CUTS & COLORS • WED, JUNE 6TH • 5 PM
19540 VALLCO PKWAY #100, MAIN STREET CUPERTINO

yoga pod
YOGA POD • THURS, JUNE 21ST • 5 PM
10805 N WOLF RD, CUPERTINO VILLAGE

State Farm
PREETI SEHGAL, STATE FARM • THURS, JUNE 28 • 4 PM
19680 STEVENS CREEK BLVD, MARKETPLACE

RSVP AT
WWW.CUPERTINO-CHAMBER.ORG

Benefits

- Networking
- Business and professional development
- Advocacy and research
- Digital marketing best practices
- Access to live and on demand webcasts, and resources on a broad spectrum of business and legal issues
- City hall policy advocacy for Cupertino-based businesses
- Opportunities to meet with local, state, and federal elected officials

Policy

- Advocate for Cupertino business interests on taxes and fees at the local, state and federal levels
- Improve processes related to starting and maintaining businesses
- Create streamlined and efficient process for development and redevelopment
- Support positive environment to attract patrons for local business, particularly at night